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Bursting the Big Data Bubble: The Case for Intuition-Based Decision Making focuses on this intuition-based decision making. The book does not discount data-based decision making, especially for decisions that are important and complex.

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for any data interval, be it minute, hour, day, week, month or year. The big picture is even more disheartening. As Stephen Ross, a leading finance researcher, points out, it is hard to even explain stock market movements after the fact using any set of observable fundamental variables one chooses to dredge from the available data.

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Ebook Description. As we get caught up in the quagmire of Big Data and analytics, it remains critically important to be able to reflect and apply insights, experience, and intuition to your decision-making process.

Bursting the Big Data Bubble: The Case for Intuition-Based

In the financial world, big data is hailed as a potential game changer for predicting stock market performance. But without adequate safeguards, big data analyses may result in spurious correlations, misguided predictions and disappointing returns.

Bursting the big data bubble - Fong - 2017 - Significance

The four triggers for the data bubble to burst But more important than the above are that four forces are coming together to potentially burst the data/platform bubble. 1.

The Four Triggers For The 'Big Data' Bubble To Burst

Azizi and Junaid Saleem bursting on PML N Government for Petrol Crises in Hasb E Haal 18 January 2015

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Big Data refers to large sets of complex data, both structured and unstructured which traditional processing techniques and/or algorithms are unable to operate on.

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