

china domestic tourist market pdf

As an important element of China's tourist market, the domestic market benefits a lot from the large population. In the recent decades, domestic traveling greatly enhances the employment, consumption and economic development of the country.

China Tourism: Statistics and Data of 2007 to 2018

This statistic shows the number of domestic and international trips in China in 2010 and a forecast for 2020. In 2010, 108 million domestic business trips were made.

China: development of the travel market 2020 | Statistic

This statistic shows the number of domestic tourist arrivals in China from 2006 to 2016. ... PDF, XLS format ... Annual growth in revenue of China's online travel agency market from 2013 to 2022 ...

China: number of domestic tourist arrivals 2016 | Statistic

“China Domestic Tourism to 2016: Market Profile” is the result of extensive research on the travel and tourism industry covering domestic tourism in China. It provides detailed analysis on key trends and issues, domestic tourism flows and domestic tourism expenditure along with domestic tourism forecast in China.

China Domestic Tourism to 2016: Market Profile | Market

An Analysis on China Domestic Tourist Market ... FIG 1 FIG 1 FIG 1 Size Size Size of ooff of China Domestic Tourism Population (100 million) China Domestic Tourism Population (100 million) China Domestic Tourism Population (100 million) As FIG 1 shows, the domestic tourism population size had a great increase

An Analysis on China Domestic Tourist Market

development of regional tourism and to introduce market opportunity to foreign enterprises. Product supply and demand in domestic tourism Owing to the economic gap between the

Trends in China's domestic tourism development at the turn

Travel & Tourism generated 23,160,000 jobs directly in 2014 (3.0% of total employment) and this is forecast to grow by 1.2% in 2015 to 23,428,500 (3.0% of total employment). This includes employment by hotels, travel agents, airlines and other passenger transportation services

Travel & Tourism - World Travel and Tourism Council

The Future of Chinese Travel ... tourist arrivals from China in 2014 “ representing 42% of total Chinese outbound travel. Given the ease of travel to the SARs, and their high popularity among Chinese travellers, these destinations will maintain their market share over the next ten years even as Chinese visits to other short- and long-haul

The Future of Chinese Travel

Travel and Tourism in China and Beyond R ... business segment, accounting for nearly half the market for domestic travel by 2020. International Travel Compared with the already significant domestic-travel market, the Chinese market for international travel is still young. But it is expected to grow by 17 percent per year

Taking Off: Travel and Tourism in China and Beyond

2015 ITA Travel and Tourism Top Markets Report 17 China Over the last decade, China has been, and still is, the fastest growing outbound tourism market in the world.

China - International Trade Administration

Domestic tourism is a major factor driving the Travel and Tourism sector in Vietnam, accounting for XX.XX% of total national tourism expenditure in 2014. This was driven by various stimulation

Travel and Tourism in Vietnam to 2019 - MarketResearch

The World Tourism and Trade Council estimates that China in 2011 surpassed Japan to become the second-largest travel and tourism market in the world in terms of contribution to gross domestic product.

China's Travel and Tourism Market Takes Off - China

Understanding Chinese Tourists' Travel Motivations: Investigating the Perceptions ... inbound and domestic tourism, ... 2008). This will probably make China an even more important target market for destination marketing organisations (DMOs) worldwide. It is forecasted that the People's Republic of China (PRC) will emerge as one of the most ...

Understanding Chinese Tourists' Travel Motivations

Within this market, domestic tourism is the most important segment, inbound tourism has stabilised in recent years, while the outbound tourism industry has seen the largest growth. ... Report The Tourism Market in China

Sector Report - CCILC

The rapid development of China's domestic tourism in the 1990s is receiving more and more attention in China. The improvement of the national economy, the personality of Chinese culture, and the abundant tourism resources have all played roles in its growth.

China's domestic tourism: impetus, development and trends

Canadean's report - Travel and Tourism in China to 2020 - provides detailed information on the country's tourism sector, analyzing market data and providing insights. This report provides a better understanding of tourism flows, expenditure, and the airline, hotel, car rental, and travel intermediaries industries.

Travel and Tourism in China to 2020 - giiresearch.com

China is already the largest domestic tourism market in the world. Chinese citizens made as many as 800 million overnight domestic trips in 2005. While travel is not a new concept in China, the disposable income they wield, the range of options becoming available and individual tastes are changing every day.

DSpace@MIT: The domestic travel sector in China

China tourism industry is made up of domestic tourism, inbound tourism and outbound tourism. Of these, domestic tourism is of absolute dominance in terms of either population or revenue. In 2012, the population of domestic tourism stood at 2.957 billion person-times, accounting for 93.2%, with the revenue hitting RMB2.2706 trillion or 87.8%.

China Tourism Industry Report, 2013-2017 - giiresearch.com

Tourism Ireland's Country Club Programme for China was designed to provide you with a platform to easily explore, make contacts and develop business from the new and developing markets with the greatest long term growth potential for

CHINA MARKET SNAPSHOT - Tourism Ireland

Top 5 trends of Chinese outbound travel market for 2016 Jan 15, 2016 | tourism industry According to a recent report of Business Intelligence Fung Center, the number of Chinese tourist traveling abroad is constantly growing and could be doubled in 2020 to reach 234 million of tourist, that means 100 million more than last year.

Top 5 trends of Chinese outbound travel market for 2016

Tourism in China is a significant industry. The rate of tourism has greatly expanded over the last few decades

since the beginning of reform and opening . The emergence of a newly rich middle class and an easing of restrictions on movement by the Chinese authorities are both fueling this travel boom.

Tourism in China - Wikipedia

visitors spent an estimated \$1.2 trillion globally on travel and tourism in 2013. However, the U.S. share of global expenditures has declined over the last decade.

2015 Top Markets Report Travel and Tourism

Tourism in China is booming. Domestic Mainland travel is booming, and a big increase in foreign tourists is expected for the next decade. Here are some interesting statistics and information about tourism in China and trends, and some comparative merits of our travel company and tours.

China Tourism – Current Trends and Facts

NOTE TO READERS The 2002 Country Profiles Series provides information on the implementation of Agenda 21 on a country-by-country and chapter-by-chapter basis (with the exception of. chapters 1 and ...

CHINA COUNTRY PROFILE - United Nations

strategic asset allocation to emerging market assets. This 2016 Insight report, Walled In: China’s Great Dilemma, recommends a further reduction to emerging market assets. ... The latest economic news out of China’s a gross domestic product (GDP) growth report of 6.9% in 2015”has helped fuel the positive sentiments. Yet

Walled In: China’s Great Dilemma - goldmansachs.com

China’s domestic tourism market are mainly divided into tourism resources and facilities, travel agents and related industries, information network platform and so on. Figure 4 The Number of New China’s 5A Scenic Spot Each Year From 2007 to 2014 Data source: China National Tourism Administration.

Analysis of the Influence Factors of China’s Tourism Market

Domestic tourism market segmentation study This segmentation research is the most comprehensive undertaken into New Zealand's domestic tourism industry to date. It investigates the motivations behind taking a holiday, segments the domestic market and provides practical ways to apply the research for domestic tourism marketers.

Domestic tourism market segmentation study | Ministry of

restrictions on foreign travel, China is now the largest source of international tourism globally (a). ... The Chinese outbound travel market is fragmented into a wide range of sub- ... control some 75% of total seats offered in the domestic market today, as well as over 90% of the international capacity operated by mainland Chinese

TOURISM IN FOCUS - ecty2018.org

China's domestic travel market reached 4.44 billion person-trips in 2016, an increase of 11% YoY. The corresponding revenues totaled 3.9 trillion yuan with a growth of 14% according to China National Tourism Administration.

China Travel Market Overview 2016-2017 – China Internet Watch

China is a large and growing market for U.S. firms, its incomplete transition to a free-market economy has resulted in economic policies deemed harmful to U.S. economic interests, such as industrial policies and theft of U.S. intellectual property.

China's Economic Rise: History, Trends, Challenges, and

Summary: Outbound tours accounted for 53.5% of China’s online holiday market, followed by domestic trips and nearby tours in 2016. In 2017, China’s travelers are expected to take more domestic trips. “features of the attractions” is the top factor to decide where to visit.

CIW eBook: China Domestic Tourism Insights 2017 – China

China is expected to overtake the United States as the world's largest tourist market in the total contribution that travel and tourism make to GDP, but it is expected to remain well behind the U.S. Department of Commerce, Office of Travel and Tourism Industries (OTTI), International Visitation to the

U.S. Travel and Tourism: Industry Trends and Policy Issues

Tourism Australia focuses on the incentive sector in China, recognising that these events bring high economic value to Australia. Direct selling, finance/insurance, healthcare and IT are the key industries for outbound incentive groups from China.

CHINA

518 Market Potential Estimation for Tourism in Emerging Markets PASOS. Revista de Turismo y Patrimonio Cultural, 7(3). 2009 ISSN 1695-7121 international and domestic tourism.

Market Potential Estimation for Tourism in Emerging Markets

China Tourism Industry Research Report, 2016-2019 is a market research report available at US \$2500 for a Single User PDF License from RnR Market Research Reports Library.

China Tourism Industry Research Report, 2016-2019 - RnR

Executive summary (This document was created for the launch of Tourism 2025 in March 2014. It is not updated. See Tourism 2025 - Two Years On for the latest information on the growth framework.) In conducting this examination of the New Zealand domestic tourism market a number of key issues have become clear.

Domestic tourism – the backbone of the industry (2014)

Online travel still accounts for only a small part of the total travel market (25% for domestic, less than 10% for outbound) but is growing much faster than the overall travel market. The largest online travel agency in China is Ctrip (www.ctrip.com), other online travel agencies

GREAT China Welcome - VisitBritain

The conclusion is that China's domestic tourism has shifted to the 3H (high input, high risk and high output) pattern. Besides intermediate long haul sightseeing and business tourism, domestic ...

(PDF) Trends in China's Domestic Tourism Development at

This article analyzes the market characteristics of domestic tourism in China, discusses the changes of government policy, and then suggests the trend of China's domestic tourism development under the dual regulation of market and planned economy.

Trends in China's domestic tourism development at the turn

According to 2005 WTTC research, the country's travel and tourism demand now accounts for 4.3 percent of the global market share. The so-called "holiday economy" a term referring to China's unprecedented economic growth and rise in disposable incomes has contributed to a significant increase in domestic tourism.

China to Become Second Largest Tourism Economy within the

Domestic tourism Domestic visitor trips grew 7.0% and visitor ... conditions in China has been on the rise, inbound visitation growth has continued unfettered. In fact, growth in the number of ... This document presents a snapshot of the Deloitte Access Economics' Tourism and Hotel Market Outlook, which is available via subscription by ...

Tourism and Hotel Market Outlook 2016 Executive summary

1 Comment on China's new tourism policy 2013-2020 The Chinese Government has launched a new tourism policy, with the aim of significantly enhancing tourism development in the country and establishing

China's tourism industry as a significant economic force in China's domestic and international tourism markets.

China's new tourism policy 2013-2020 – Dr James Kennell

How to enter China's Tourism Market Best Practice Examples of Europe's Tourism Industry January 2006 National Tourism Organization German National Tourist Board ... domestic travellers in any country. 42 million arrivals bring China into fourth position as a tourism destination worldwide. As this is still

How to enter China's Tourism Market - SETE

China's tourism industry includes three major markets, namely, inbound tourism, outbound tourism and domestic tourism. By number of tourists, the proportion of inbound tourism declined from 8.82% in 2005 to 5.84% in 2010, the proportion of domestic tourism increased from 88.9% in 2005 to 91.66% in 2010, and the proportion of outbound tourism ...

China Tourism Industry Report, 2011 - ResearchInChina

China's hospitality market will be among the most important "if not the most important" ... vacation travel in China. The percentage of travel undertaken for leisure purposes grew from ... The time-share format, although not new in China, is still in its infancy. Domestic players such as HNA's Club Vac, Tianlun Vacations, and Freedom ...

China's Hospitality Industry – Rooms for Growth

China Market Profile This summary provides the most up-to-date data available on China as it relates to their people and economy, travel related motivations and planning behavior and Chinese visitor profile specific to Arizona.

China Market Profile - tourism.az.gov

NEW YORK, April 23, 2012 /PRNewswire/ -- Reportlinker.com announces that a new market research report is available in its catalogue: Travel and Tourism in China, Key Trends and Opportunities to ...

Travel and Tourism in China, Key Trends and Opportunities

The market mechanism was gradually ... Source : NTA, The Yearbook of China Tourism Statistics Domestic tourism and inbound tourism are two distinctly different tourism activities. With regard to per capita tourist expenditure, domestic tourism data is much lower than that of inbound. Table 3

Measuring the Economic Impact of Tourism in China

China Domestic Production of Agricultural Equipment and Market Demand China's domestic agricultural equipment industry is characterized by a large number of mostly unspecialized manufacturers producing low technology machinery.

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