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communication, (b) the non-verbal communication and (c) the technology-aided communication, which accommodates e-mailing, instant messaging, micro-blogging, ontology, and communities of practice.

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CHAPTER 6 Small Business Communication Practices Case Studies

A case can be focused on a specific issue (whether technical, human, financial, marketing, competitive, or industrial-related) but it is important to note at the outset that no issue is ever really isolated from the other aspects of a company, the situation

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THE DYNAMICS OF COMMUNICATION IN AGRICULTURAL DEVELOPMENT. THE CASE OF THE SOUTH-EASTERN STATES OF NIGERIA. Dr. (Mrs.) Christiana Ogeri Chukwu Department of Mass Communication Ebonyi State University, Abakaliki-Nigeria ... Communication for agriculture is also not seen as a

THE DYNAMICS OF COMMUNICATION IN AGRICULTURAL DEVELOPMENT

communication and work commitment " are discussed and the effects of open communication which has a constructive and closed communication that has a bureaucratic nature on the work commitment of employees are examined. A result is that open communication has a positive effect on work commitment.

Effects of Organizational Communication on Work Commitment

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respect the husband's opinion, make sure, through use of

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Case Studies in Strategic Communication

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Overview of the partnership This university and the Malaysian institution which were the focus of the previous case study are also the focus of this case study. To reiterate, the university is the largest

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